

The science of skin

The nature of beauty

Kinerase® uses kinetin: the same natural substance that helps plants retain moisture to help your patients' skin regain and retain its ageless, healthy beauty.

KINERASE®



The secret is natural

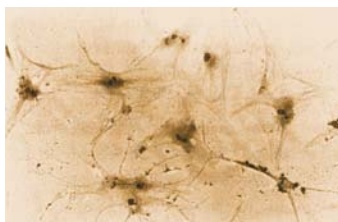
The result is

Help your patients' skin look younger and healthier.

Kinerase contains kinetin (N⁶-furfuryladenine), a naturally occurring essential plant growth factor and antioxidant that slows the appearance of ageing in plant cells. Studies have shown the same effect in human skin cells.^{1,2}

Delays onset of aging in human fibroblasts.¹

Untreated

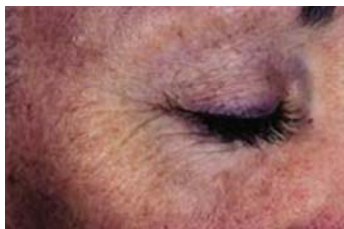


Treated with kinetin*



* Kinetin delays a range of cellular changes associated with in vitro aging of human skin cells such as: morphology, growth rate, size and accumulation of lipofuscin aging pigments.¹

Before Kinerase*



After Kinerase*



12 weeks of use

* Photos were taken using the Canfield Scientific Photography System for maximum consistency in lighting, camera position, and film development. All before and after photos are completely unretouched.

A visible improvement in the look of your patients' skin.¹

The natural effect of Kinerase has been proven through an independent study. After 24 weeks of treatment with Kinerase:³

87% reported overall improvement in skin appearance.

90% reported improvement in skin texture.

80% reported improvement in fine wrinkles.

77% reported improvement in colour and blotchiness.

Kinerase does not increase photosensitivity, but to protect skin from damaging UV rays, it should be used in combination with a minimum SPF 15 sunscreen every day.



beautiful

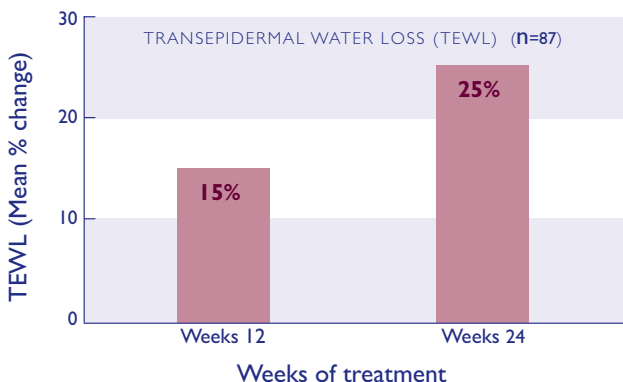


Stop the effects of ageing.

Kinerase naturally restores moisture retention, with beautiful results. In this study, Kinerase helped patients retain:³

- 15% more moisture after just 12 weeks.
- 25% more moisture after 24 weeks.

Kinerase improves moisture retention by as much as 25%.



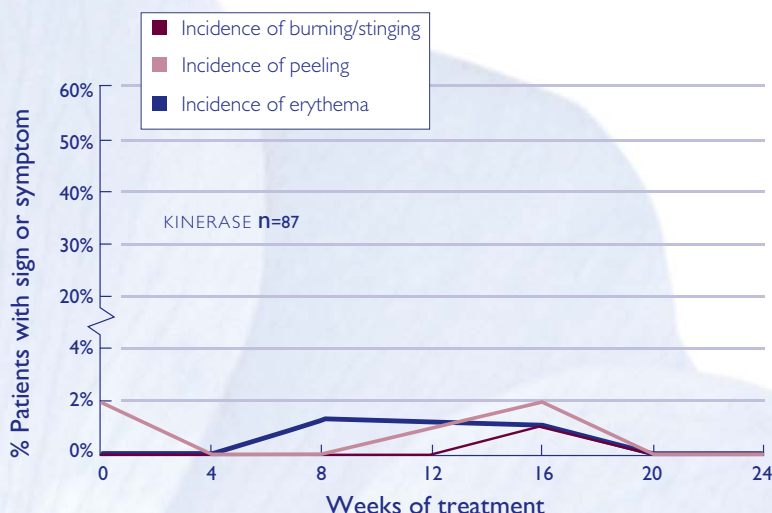
Use Kinerase twice each day for best results.



Kinerase provides gentle moisturising therapy for patients with problem skin.

- For patients who are sensitive to retinoids.
 - Helps reduce wrinkles and hyperpigmentation, and improves skin texture without the side effects associated with retinoid use.⁴
- For patients with rosacea,eczema, and dermatitis.
- Ideal for hydrating skin after a cosmetic procedure.

Irritation is minimal with Kinerase.⁴



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Kinerase products put kinetin to work in the places the skin needs it most.

Kinerase Cream or Lotion (both available in 40 g & 80 g sizes).

These gentle effective moisturizers use a high level of N⁶-furfuryladenine 0.1% to make skin look younger and healthier.

Kinerase Cream	Kinerase Lotion
Normal skin	Oily skin
Dry skin	Combination skin
Mature skin	Younger skin
Cooler months	Warmer months
Cooler climates	Warmer climates



New

Kinerase Intensive Eye Cream.

With a quarter more N⁶-furfuryladenine 0.125% this specialised cream helps improve the look of fine lines and wrinkles in the delicate skin around the eyes. It is compatible with all skin types.

Reference:

1. Rattan SI, Clark BF. Kinetin delays the onset of aging characteristics in human fibroblasts. *Biochem Biophys Res Commun.* 1994;201:665-672.
2. Suresh I.S. Rattan, N⁶-Furfuryladenine (Kinetin) as a Potential Anti-Aging Molecule. *Journal of anti-aging medicine*, volume 5, number 1, 2002.
3. McCullough JL, Weinstein GD. Clinical study of safety and efficacy of using topical kinetin 0.1% (Kinerase) to treat photodamaged skin. *Cosmetic Dermatology.* 2002;(15):9.
4. Data on file, Valeant Pharmaceuticals, Inc.

www.kinerase.com

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KINERASE®

To learn more about Kinerase, and the upcoming line extension, visit www.kinerase.com or call at 1-800-361-4261.

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