

# **Press Release**

**FOR IMMEDIATE RELEASE**

Date: March 28, 2010

## **Vein Care Pavilion of the South Achieves National Accreditation**

Evans, Ga.-

**Vein Care Pavilion of the South** has attained recognition for its commitment to providing a high level of patient care and quality testing for the diagnosis of vascular disease. **It is the only practice in Columbia County** to be accredited by the Intersocietal Commission for the Accreditation of Vascular Laboratories (ICAVL)

Cardiovascular disease is the leading cause of death in the United States, costing society over 83.7 billion dollars each year in health services, medications and lost work time due to disability. Stroke, a disorder of the blood supply to the brain, is the third leading cause of death and disability in this country, with 500,000 new strokes occurring annually.

One American dies every 32 seconds of cardiovascular disease, disorders of the heart and blood vessels. Each year, 2 million people in the United States alone develop deep vein thrombosis—blood clots in the veins. This affliction becomes life threatening for 500,000 of these people when the blood clot breaks loose and travels to the lungs.

Early detection of these life-threatening vascular diseases is possible through the use of noninvasive vascular testing techniques performed within vascular laboratories.

**Vein Care Pavilion of the South**, was co-founded by **Dr. Steven Roth** and **Dr Keith Davis** and is one of a growing number of vascular laboratories in the United States, Canada, and Puerto Rico to meet or exceed the ICAVL standards for noninvasive vascular testing. **Dr. Roth, Medical Director of the VCP Noninvasive Vascular Lab** stated that, "During the accreditation process, every aspect of the laboratory's daily operations and its impact on the quality of health care provided to patients is assessed and reviewed." While completing the application, laboratories are required to identify and correct potential problems, revising protocols and validating quality assurance programs.

Miss **Heidi McCorkle, lead vascular technologist**, added, "Participating in the accreditation process demonstrates the laboratory's attention to a high level of patient care and quality testing." ICAVL accreditation is valid for a period of three years.

The ICAVL is a non-profit organization established with the support of eleven medical societies including physicians, technologists and sonographers that represent medical specialties including cardiology, neurology, radiology, **vascular medicine, vascular surgery**, neurosurgery, internal medicine and biology.

**Vein Care Pavilion of the South**, better known as "**The Vein Guys**" is located at 447 North Bel Air Road in Evans, Ga., with other offices in Atlanta, Ga., Nashville, Tenn. and Raleigh, N.C. For more information please visit [www.veinguys.com](http://www.veinguys.com).